



# Sponsorship Levels

## Annual Bowl-A-Thon

Lee Hi Lanes, Salem Virginia

March 6th, 2026 | 5-8pm

March 8th, 2026 | 11-2pm / 2-5pm

### **Legacy Sponsor (\$3,000)**

- Recognition as Title Sponsor in all media mentions, main website, all social media and printed materials
- Prominent logo on t-shirts and participating company yard signs
- Recognition at each bowling shift and signage at Lee-Hi lanes before and during the event
- A dedicated table at the event venue to engage with our supporters
- Concession Snack Package

### **T-Shirt Sponsor (\$2,500)**

- Recognition as T-Shirt Sponsor in all media mentions
- Prominent logo on t-shirts, social media and all printed materials
- Recognition at each bowling shift and signage at Lee-Hi lanes
- Concession Snack Package

### **League Sponsor (\$1,000)**

- Logo inclusion on event flyers
- Complimentary registration for 20 bowlers and minimum donations
- Mention in event-related press releases
- Social media shout-outs on all platforms
- Concession Snack Package

### **Lane Sponsor (\$500)**

- Covers Registration for 10 Bowlers
- Signage at one bowling lane during the event
- Recognition on event materials
- Social media shout-outs

### **In-Kind Sponsors**

- Provide goods or services in lieu of monetary contributions.
- Recognition commensurate with the value of in-kind donation
- Opportunity to display company materials at the event.

To sponsor, please contact Brett Baker at [brett@jaswva.org](mailto:brett@jaswva.org)